

## EDUCATION

Iowa State University  
BFA: Graphic Design  
Ames, IA / 2010

Iowa Central Community College  
Diploma: Web Technology  
Fort Dodge, IA / 2006

## SKILLS

Apparel Graphics

Footwear Graphics

Infographics

Sewing

Screen Printing

Email Marketing

Strong Communication Skills

PPT Presentation Development

Photography

Audio / Video Editing

Photo Manipulation

Concept Development

Branding

Photo Art Direction

Resin Toy Making

Making The Best Damn  
Moscow Mule You've Ever Had

## ACHIEVEMENTS

The Great Escape Publishing  
www.thegreatesc.com / June 2013  
"Raygun" illustration featured on site

A.D.A.I. Design Exhibition  
Des Moines, IA / Feb 2010  
Illustration work in juried art show

Keimyung University Design Exhibition  
Taegu, KR / Mar 2009  
Work displayed in 3rd international exhibition

The International Sneaker Battle  
Edison, NJ / July 2007  
Design exhibition winner, Best Custom Shoe

The International Sneaker Battle  
Hartford, CT / Aug 2007  
Design exhibition winner, Best Custom Shoe

Sole Collector Magazine  
International distribution / Nov 2007  
Design featured in magazine

Nike / Deveroes Shoe Exhibition  
Indianapolis, IN / July 2006  
Design exhibition, Best of Show

Iowa Central Community College  
Fort Dodge, IA / Aug 2005  
Art scholarship

## EXPERIENCE

Jonny Raygun Designs **Graphic / Web Design** *Freelance / Sep 2010 – Present*

Projects ranged from apparel graphics, corporate identities, print deliverables, websites, wall graphics.

- Increased project intake and completion by 400% and clients increased by 300% yearly
- Created line art & color CADs for Eddie Bauer from 2015 to present

Reebok International **Footwear Graphics** *Remote Contract / July 2015 – Mar 2017*

Created footwear graphics, packaging, branding, photoreal rendering, tech packs, line art, research imagery.

- Designed JJ Watt's logo
- Worked 5 contracts totaling 22 months
- Worked on many projects with Reebok celebrity collaborators and two projects with Fox Studios

Mosbrook Design **Graphic / Web Design** *Riverside, IL / May 2011 – Nov 2013*

Created and maintained websites, email marketing, & web graphics. Designed print materials for the sports medicine field. Connected with clients to discuss design needs. Trained new employees in print preparation and email marketing.

- Worked with NHL & NFL branding on print & web deliverables for sports medicine conferences
- Email marketing increased by 300% and event websites by 200%
- Frequently worked with two of the world's largest pharma companies Abbott & AbbVie

The Graphic Edge **Apparel Graphics** *Carroll, IA / May 2009 – Aug 2010*

Created apparel graphics for screen printing, direct to garment printing, embroidery, and laser cut apparel.

- Worked with Under Armour for the "Protect This House" series for branding compliance
- Completed over 90 pieces of original stock art for many sports

ChrisCo. Customs **Footwear Graphics / Graphic Design** *Cincinnati, OH / Mar 2001 – Jan 2008*

Created footwear color concepts in Photoshop and Illustrator. Created and applied footwear graphics, tongue tags, and insoles. Developed website, graphics, and social media pages.

- Competed in Indiana, Connecticut, & New Jersey & won all 3 custom footwear design competitions
- Won over 5 online custom footwear design competitions

Cherry Bom Clothiers **Apparel Graphics / Graphic Design** *Cincinnati, OH / Jan 2006 – Oct 2008*

Developed website (code & graphics), apparel graphics, and social media pages.

## INTERESTS

Pop Art

Classic Arcades

.Comic Books

Sci-Fi

Family

Disc Golf

Sketching

Disney

Hiking

Slow-Pitch

Volleyball

Coaching

J O N N Y  
RAYGUN

## SOFTWARE

Illustrator

Photoshop

InDesign

Lightroom

Dreamweaver

After Effects

Acrobat

Cinema 4D

Sketchbook

Corel Draw

MS Suite

FTP Clients